



**An international action group to
promote modern e-bus systems
with zero emissions**

Press Release

Please publish

New look for TrolleyMotion, an international action group to promote modern e-bus systems with zero emissions

Salzburg, 11.Mai 2012 Transport/Industry/Business

TrolleyMotion is committed to both maintaining and expanding existing electric urban bus systems and designing new ones, particularly modern e-bus systems. The aim is to improve the competitive position of public transport and the quality of life in urban areas in a verifiable way. Policy-makers are given objective information and are actively supported in complex technical and economic systems. TrolleyMotion focuses on the interests of system users and the people living near the systems, dismantles prejudice and supplies the latest facts. Our members want to locate new markets for their products and strengthen the competitive situation in existing markets by focusing even more on customer requirements.

The new TrolleyMotion home page has been online since the beginning of April and the new look for TrolleyMotion has been generally available. A trolley:community is in the planning stage, which will have a trolley:wiki, trolley:experts and a trolley:library. The sorting of news reports about plans to introduce trolleybus services (trolley:planning) and manufacturing companies for e-buses and trolleybuses (trolley:firms) will help provide greater clarity and make the site easier to use.

The home page is not all that is new – the logo and the associated change of image are too. TrolleyMotion plans to have a greater international presence and integrate all the e-bus/trolleybus cities in its activities in future. "The image of e-buses is excellent in Switzerland, but too little is being exported," says Daniel Steiner, Chairman of TrolleyMotion.

We provide active support when projects are being assessed as regards the choice of systems and we hold discussions with policy-makers about the benefits and opportunities of using modern electric urban bus systems. Arnulf Schuchmann, the General Secretary and Treasurer of TrolleyMotion, says: "One important aim is to combat prejudice and improve the image of electric urban bus systems."

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TrolleyMotion is involved in EU projects, like the international TROLLEY Project, which is carrying out research in the field of energy storage facilities, among other things, and has made it its business to correct the image of this mode of transport.

If you have any questions, please contact:

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